**Section Report for Academic Year 2024-2025 \*(Teaching and Learning Research Team)**

**Language Centre**

**The Language Centre adopts the ADRI (Approach-Deployment-Results-Improvement (ADRI) - a self-evaluation approach which emphasizes continuous improvement) for our work plan in respective section. The ADRI would tally with our identified KPIs:**

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| 1. **Cross-Cultural Learning Experience** | | | |
| **Approach**  *(Key Performance Indicators (KPIs) of LC)* | **Deployment**  *(actions/initiatives being applied*  *to achieve the KPIs)* | **Results**  *(Succinct summary of KPI achievements substantiated by quantitative and qualitative evidences with evaluation of effectiveness)* | **Improvement**  *(How is the evidence being used to inform ongoing improvements in response to the preceding reporting year with workable timeframe)* |
| 1.1 Promotion of diverse literary events for enhancement of cross-cultural learning and internationalization | * Development of Hong Kong Literature Promotion Platform to promote Hong Kong literature to the public through a variety of events | 1. Monthly Literary Talk    1. Hong Kong Literature Thematic Seminar: Observing Literature in the Details—In-depth Reading of Hong Kong Literature: (1) Unaware of Being a Guest in a Dream? - On Dreams in Novels; (2) Every Step Leaves a Trace—Tracing Hong Kong Literature in the 1970s and 1980s (19 Oct 2024);    2. 2024 Literary Monthly Meeting / Hong Kong Literature Thematic Seminar: Observing Literature in the Details—In-depth Reading of Hong Kong Literature: (1) Wong Sau Lin’s Essays—Affairs of Hong Kong; (2) Chinese Literature in Jin Yong’s Novels (9 Nov 2024);    3. Hong Kong Literature Special Seminar: Observing Literature in the Details—In-depth Reading of Hong Kong Literature: (1) Centennial Commemoration of Hong Kong Modern Poetry; (2) The Geographic Chronicles of Early Hong Kong Classical Poetry (7 Dec 2024); 2. Student Activities    1. The 10th Cantonese Speech Contest Final and Guest Lecture (8 Nov 2024)    2. The 5th Hung Leung Hau Ling Young Writer Award and 10th Anniversary Pre-Competition Seminar (12 Apr 2025)    3. The 12th Chinese Play Writing Competition Awards Ceremony and Thematic Seminar (25 Apr 2025)    4. The 13th Intervarsity Literary Awards Presentation Ceremony (7 Jun 2025) 3. Publications    1. 27th Issue of Tributaries    2. 28th Issue of Tributaries |  |
| 1.2 1.2 Effective promotion and elevated awareness of LC for encouraging cross-cultural learning | * Introduction of LC’s mission, courses, services and other activities to Year 1 or senior entrants through presentations at different faculties’ student orientation sessions | * Student Orientation by Faculty for Senior Year Entrance (SYOF), 2024/25 (13 Aug 2024) * Student Orientation by Faculty for Year 1 Intakes, 2024/25 (29 Aug 2024) * Student Orientation for the School of Communication (Year 1 Intakes) (2 Sep 2024) |  |
| 1.3 Increase in user engagement and cross-cultural utilization | * Revamp of LC website to make it organized, systematic, and effective (The Teaching and Learning Research Committee's webpage will be launched once the LC website is ready.) | * Launch of a [webpage](https://lc.hkbu.edu.hk/main/teaching-and-learning-research-team/) for Teaching and Learning Research Team (to be launched after revamp of LC website)   1. Facilitate communication and information sharing, and reinforce collaboration among members;   2. Showcase the LC’s work and achievements (e.g. research projects, publications, and innovative teaching practices), and raise the visibility of the team within the LC community and beyond.   3. Explore and secure funding and incentives to enhance scholarship activities within LC, ensuring well-supported and impactful research;   4. Assess and endorse funding applications from LC colleagues, ensuring that they align with our strategic goals and increase the chances of secure necessary resources;   5. Engage with experts and consultants to offer seminars, workshops, and consultations, aiding in the professional development of colleagues and improving the quality of our research projects; |  |
| 1. **Diverse and Innovative Teaching and Learning** | | | |
| **Approach**  *(Key Performance Indicators (KPIs) of LC)* | **Deployment**  *(actions/initiatives being applied*  *to achieve the KPIs)* | **Results**  *(Succinct summary of KPI achievements substantiated by quantitative and qualitative evidences with evaluation of effectiveness)* | **Improvement**  *(How is the evidence being used to inform ongoing improvements in response to the preceding reporting year with workable timeframe)* |
| 2.1 Promotion of diverse and innovative pedagogies | * Organization of a one-day symposium on the theme “Perspectives on Teaching and Learning of Transdisciplinary Communication in the 21st Century” | LC online symposium (6 May 2025) featuring three keynote talks:   * 1. *Transdisciplinary Engagements as Communicative Practices* by Prof. Gray Kochhar-Lindgren;   2. *Teaching and Learning for Transdisciplinary Communication: An English for Specific Purposes Perspective* by Prof. Christopher Hafner   3. *The Emergence of a Transdisciplinary Attitude; Its Place in Universities Seeking to Provide Common Good* by Prof. Paul Gibbs;   4. 67 people registered and 51 attended   5. 11 participants responded to evaluation survey on symposium and gave positive feedback   6. Overall ratings of the symposium (Excellent [7/64%], Very Good [3/27%], Good [9/11%], Mean [4.55])   7. Ratings of Session “Transdisciplinary Engagements as Communicative Practices” (Excellent [10/91%], Very Good [1/9%], Mean [4.91%])   8. Ratings of Session “Teaching and Learning for Transdisciplinary Communication: An English for Specific Purposes Perspective” (Excellent [7/64%], Very Good [2/18%], Good [2/18%], Mean [4.45%])   9. Ratings of Session “The Emergence of a Transdisciplinary Attitude; Its Place in Universities Seeking to Provide Common Good” (Excellent [7/64%], Very Good [2/18%], Good [1/9%], Mean [4.27%])   10. The date and time of the symposium was convenient. (Strongly agree [8/73%], Agree [3/27%], Mean [4.36%])   11. The registration was simple and easy. (Strongly agree [8/73%], Agree [3/27%], Mean [4.73%])   12. The communication leading up to the event was effective. (Strongly agree [9/82%], Agree [2/18%], Mean [4.82%])   13. The symposium enhanced my knowledge about teaching and learning of transdisciplinary communication. (Strongly agree [8/73%], Agree [3/27%], Mean [4.73%])   14. The information presented in the symposium was relevant and useful. (Strongly agree [8/73%], Agree [2/18%], Neutral [1/9%], Mean [4.64%])   15. The length of the symposium was appropriate. (Strongly agree [8/73%], Agree [3/27%], Mean [4.73%])   16. Overall, I have benefitted from the symposium. (Strongly agree [8/73%], Agree [3/27%], Mean [4.73%]) |  |
| 1. **Enhancement of Service and Experiential Learning** | | | |
| **Approach**  *(Key Performance Indicators(KPIs) of LC)* | **Deployment**  *(actions/initiatives being applied*  *to achieve the KPIs)* | **Results**  *(Succinct summary of KPI achievements substantiated by quantitative and qualitative evidences with evaluation of effectiveness)* | **Improvement**  *(How is the evidence being used to inform ongoing improvements in response to the preceding reporting year with workable timeframe)* |
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| 1. **Quality Assurance Mechanisms, Teaching Effectiveness** | | | |
| **Approach**  *(Key Performance Indicators (KPIs) of LC)* | **Deployment**  *(actions/initiatives being applied*  *to achieve the KPIs)* | **Results**  *(Succinct summary of KPI achievements substantiated by quantitative and qualitative evidences with evaluation of effectiveness)* | **Improvement**  *(How is the evidence being used to inform ongoing improvements in response to the preceding reporting year with workable timeframe)* |
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| 1. **Scholarship of Teaching and Learning** | | | |
| **Approach**  *(Key Performance Indicators (KPIs) of LC)* | **Deployment**  *(actions/initiatives being applied*  *to achieve the KPIs)* | **Results**  *(Succinct summary of KPI achievements substantiated by quantitative and qualitative evidences with evaluation of effectiveness)* | **Improvement**  *(How is the evidence being used to inform ongoing improvements in response to the preceding reporting year with workable timeframe)* |
| 5.1 Enhancement of scholarship of teaching and learning | * Organization of LC seminars   1. Provide a platform for colleagues to share their expertise, experience and best practices in language teaching;   2. Improve the quality of language instruction within the LC;   3. Encourage a culture of continuous learning and professional improvement among colleagues;   4. Receive feedback on teaching practices;   5. Invite colleagues to share and exchange ideas with colleagues and academics from other departments or institutions. | * There are a total of 9 LC seminars organized by the Teaching and Learning Research Team.   1. Bridging Cultures: Enhancing Language Teaching and Intercultural Communication Through COIL by Dr. Emma Zhang (21 Oct 2024)   2. Generative AI for English for Academic Purposes - The story so far by Prof. Peter Crosthwaite (6 Nov 2024)   3. Language data for language learning? From textbooks to corpora and data-driven learning to generative AI by Prof. Peter Crosthwaite (7 Nov 2024)   4. A bird’s-eye view of data-driven learning (DDL): Past, present and future by Dr. Lynne Flowerdew (27 Nov 2024)   5. What are the roles of expert and learner corpora in needs analysis and curriculum development for ESP? by Dr. Lynne Flowerdew (28 Nov 2024)   6. GenAI and ELC subjects: The Evolution of a Policy by Adam Forrester (21 Feb 2025)   7. On the Role of CUHK’s Generative AI Chinese Language Teaching Support Platform “Erya” in Language Learning by Dr. Leung Tak Wah (3 Mar 2025)   8. Rethinking EAP Assessment in the Age of AI: Challenges, Strategies, and Innovations by Prof. Zou Di (31 Mar 2025)   9. Enhancing student engagement through a Generative AI pedagogical approach in English for Academic Purposes courses by Rita Gill Singh and Paul Myers (12 Jun 2025) |  |
|  | * Release of biweekly LC Scholarship Bulletins   1. Enable colleagues to stay abreast of latest information on academic publications and research funds, and promote opportunities to engage in research and publication;   2. Include recordings for talks or workshops and allow colleagues to access valuable resources and insights even when they were not able to attend in person;   3. Encourage professional development and academic growth among colleagues. | * 23 issues released (Jul 2024 – June 2025) * [All issues](https://lc.hkbu.edu.hk/main/teaching-and-learning-research-team/scholarship-bulletin/) available on Teaching and Research Team webpage |  |